## Day 1 Programme

| Time | Agenda |
| --- | --- |
| 09:00 | Introduction |
| 09:10 | Introduction to Design Thinking and Biodesign Approach |
| 09:25 | Overview of Biomedical Innovation in Healthcare, Data, AI, and ML |
| 10:00 | Tea Break |
| 10:15 | Identifying and Defining the Problem |
| 11:15 | Introduction Large Language Models and Applications in Healthcare |
| 12:00 | Lunch Break |
| 13:00 | Exercise 1: AI Case Study: Disease State, Stakeholders, Treatment, Market Size (DSTM) template |
| 14:15 | Needs Criteria and Concept Generation |
| 15:00 | Tea break |
| 15:15 | Exercise 2 – Brainstorming |
| 16:00 | Interactive Discussion: Successful AI Applications in Healthcare – ENDEAVOUR AI What are the challenges and ethical considerations? |
| 16:45 | Feedback, Wrap-Up, and Q&A |
| 17:00 | End of Day-1 Workshop |

## Day 2 Programme

| Time | Agenda |
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| 09:00 | Recap of Day 1 and Q&A |
| 09:15 | Use of AI Tools and Data-Driven Healthcare Transformation – CalSense |
| 10:15 | Tea Break |
| 10:30 | Prototyping and Pilot Trials for AI Projects |
| 11:30 | Intellectual Property |
| 12:30 | Lunch Break |
| 13:30 | Reimbursement and Business Model |
| 14:30 | Group Exercise: Applying Design Thinking in Healthcare AI/LLM Applications |
| 15:30 | Tea Break |
| 15:45 | Group Presentation and Feedback |
| 16:45 | Experience Sharing: Healthcare Innovator/Entrepreneur |
| 17:45 | Feedback, Wrap-Up, and Q&A |
| 18:00 | End of Day-2 Workshop |