



MediXperience learning videos will be hosted on YouTube and made available as a thumbnail in the MediXperience > Learning Resources > Videos section.

The *videos* will offer teaching and learning content for both local and international audiences.

1. **Channel URL:** <https://www.youtube.com/@NUSMediXperience>
 2. **Purpose of the channel:** Open medical education and professional development
 3. **Target Audience:** Medical students (prospective and current), medical educators, healthcare professionals, and the global medical community
 4. **Content Type:** Educational videos, presentation videos, etc.
 5. **Channel Administrator:** NUS Yong Loo Ling School of Medicine – Dean’s Office
MediXperience
 6. **Contact Information:** medbx258@nus.edu.sg
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Getting started

Step 1. Read [Guidelines for Channel](#)

Step 3. Ensure video **complies** with [Technical Requirements](#)

Step 4. Download and **Complete** [Author Submission Form](#)

Step 5. Submit the Video link via [Digital Form](#)

Guidelines for Channel

A. Branding & Style

1. **Clarity:** To optimise learning, aim to deliver content clearly and concisely.
2. **Relevance:** Focus on educational content directly related to the medical undergraduate curriculum.
3. **For NUS Contributors on Branding:** As far as possible, all videos should bear the horizontal coloured School logo at the top right-hand corner. This will serve as an identifier on your material and help to prevent unauthorised copying/ editing. Please refer to NUS Corporate Identity guidelines for co- branding with NUS logo: <https://www.nus.edu.sg/identity/guidelines/co-branding-with-nus-logo#applications>
4. **For External Contributors on Attribution:**
 - Clearly identify your institutional affiliation or professional credentials
 - Include appropriate disclaimers about content scope and limitations

- Ensure content respects copyright and intellectual property rights
- Provide clear learning objectives for each video

B. Content Accessibility

1. Language: Use clear, internationally understood English. Define technical terms and avoid region-specific references without explanation.
2. Cultural Sensitivity: Ensure content is respectful of diverse cultural backgrounds and healthcare systems.
3. Scope Clarity: Clearly indicate if the content is specific to healthcare systems, regulations, or practices.
4. Prerequisites: State any required background knowledge or intended audience level.

Technical Requirements



1. Naming convention: **[CreatorName]-[Title_of_Video/Image].mp4/jpg**
2. Videos
 1. Resolution:
 1. 1080p (1920 x 1080 pixels) **(Recommended)**
 2. Widescreen aspect ratio at 16:9, high-definition (HD)
 2. Acceptable format: **MP4**, codec H.264

3. Progressive scan / non-interlaced scanning
 4. Recommended framerate: 25/30/50 frames per seconds (fps)
 5. Duration of video: 20-25 minutes
3. Visuals on YouTube may vary slightly due to different device screen settings, the lighting in your surrounding location, and other technical factors.
 4. Additional Requirements for All Contributors:
 - Ensure **proper acknowledgment and attribution** of resources in the video.
 - Provide a **brief video description** (100-200 words) outlining learning objectives
 - Include **relevant tags** for searchability (medical specialty, topic area, difficulty level)"
 - **Resource thumbnail:** Provide an image (jpg, 1920x1080px recommended) with a short description up to 20 words.

Video Submission



SUBMIT FORM

Submit the video download link, video details, and declaration via the submission form.