MediXperience learning videos will be hosted on YouTube and made available as a thumbnail in the MediXperience > Learning Resources > Videos section.

The *videos* will offer teaching and learning content for both local and international audiences.

1. **Channel URL:** https://www.youtube.com/@NUSMediXperience

2. **Purpose of the channel:** Open medical education and professional development

3. **Target Audience:** Medical students (prospective and current), medical educators, healthcare professionals, and the global medical community

4. **Content Type:** Educational videos, presentation videos, etc.

5. **Channel Administrator:** NUS Yong Loo Ling School of Medicine – Dean's Office MediXperience

6. **Contact Information**: medbx258@nus.edu.sg

Getting started

Step 1. Read *Guidelines for Channel*

Step 3. Ensure video **complies** with *Technical Requirements*

Step 4. Download and **Complete** *Author Submission Form*

Step 5. Submit the Video link via *Digital Form*

Guidelines for Channel

A. Branding & Style

1. **Clarity:** To optimise learning, aim to deliver content clearly and concisely.

2. **Relevance:** Focus on educational content directly related to the medical undergraduate curriculum.

3. **For NUS Contributors on Branding:** As far as possible, all videos should bear the horizontal coloured School logo at the top right-hand corner. This will serve as an identifier on your material and help to prevent unauthorised copying/ editing. Please refer to NUS Corporate Identity guidelines for co- branding with NUS logo: https://www.nus.edu.sg/identity/guidelines/ co-branding-with-nus-logo#applications

4. **For External Contributors on Attribution**:

   • Clearly identify your institutional affiliation or professional credentials

   • Include appropriate disclaimers about content scope and limitations

- Ensure content respects copyright and intellectual property rights

- Provide clear learning objectives for each video

B. Content Accessibility

1. Language: Use clear, internationally understood English. Define technical terms and avoid region-specific references without explanation.

2. Cultural Sensitivity: Ensure content is respectful of diverse cultural backgrounds and healthcare systems.

3. Scope Clarity: Clearly indicate if the content is specific to healthcare systems, regulations, or practices.

4. Prerequisites: State any required background knowledge or intended audience level.

Technical Requirements

1. Naming convention: **[CreatorName]-[Title_of_Video/Image].mp4/jpg**

2. Videos

    1. Resolution:

        1. 1080p (1920 x 1080 pixels) **(Recommended)**

        2. Widescreen aspect ratio at 16:9, high-definition (HD)

    2. Acceptable format: **MP4**, codec H.264

3. Progressive scan / non-interlaced scanning

4. Recommended framerate: 25/30/50 frames per seconds (fps)

3. Visuals on YouTube may vary slightly due to different device screen settings, the lighting in your surrounding location, and other technical factors.

4. Additional Requirements for All Contributors:

- Ensure **proper acknowledgment and attribution** of resources in the video.
- Provide a **brief video description** (100-200 words) outlining learning objectives
- Include **relevant tags** for searchability (medical specialty, topic area, difficulty level)"
- **Resource thumbnail:** Provide an image (jpg, 1920x1080px recommended) with a short description up to 20 words.

Video Submission

Submit the video download link, video details, and declaration via the submission form.