TRADE EXHIBITION PROSPECTUS

APMEC- Kuala Lumpur

12th-16th January 2022

APMEC 2022

A year of international collaboration

This exciting event will be hosted virtually by Universiti Malaya, together with the National University of Singapore and our local partners, the International Medical University and the Academy of Medicine of Malaysia.

Exhibitor Opportunities

The organizing committee of APMEC 2022 invites you to participate throughout the virtual conference as sponsors. This conference attracted over 1,200 delegates during the virtual APMEC 2021 conference, which represented over 35 countries. Members from various medical and healthcare communities attended APMEC to improve their role as educators and educationists. This included academic and clinical students, staff, and doctors with affiliations at universities, hospitals, industry, and organizations.

We have created several packages that are designed specifically to meet the needs of our delegates, while accommodating the variety of industrial and organizational stakeholders whom we hope will graciously support APMEC 2022.

We look forward to seeing you in January 2022!

VIRTUAL EXHIBITION

Opening Hours

(Indicated times represent Malaysian Time MYT +0800GMT)

- Friday 14 January 2022:   8:30am – 5:30pm
- Saturday 15 January 2022:   8:30am – 4:30pm
- Sunday 16 January 2022:   8:30am – 12:00noon

Exhibitor Application Process

Please refer to the website for application of exhibition package for APMEC 2022.

Upon successful application, an exhibitor ID will be generated.

Your booking will be confirmed when **full** payment has been received. Once the payment has been cleared, we will link you with the virtual platform vendor to prepare the items to be uploaded to the virtual booth.

Please contact the APMEC secretariat at APMEC2022@um.edu.my for any clarification. Please quote your booking ID when making enquiries.

VIRTUAL EXHIBITION BOOTHS

Package Overview

DELUXE
RM7,500*

- 3-D Virtual space
- 4 Promotional Video Clips
- 4 e-Brochures
- 4 e-Posters
- Campaign Product –or- Key Visual
  - Working file
- 1 Chatroom

STANDARD
RM6,000*

- 2-D Virtual space
- 1 Promotional Video Clip
- 2 e-Brochures
- 2 e-Posters
- Campaign Product –or- Key Visual
  - Working file
- 1 Chatroom

All Packages Include

- Two tiers of exhibition potential
  - Deluxe and Standard
- Booth design template
- Customizable booth with logo
- LiveChat or Comment box
- Video Chat Integration
- Consent to drop-in "Name Card"
- Display of Contact information with links to various platforms:
  - Website, WhatsApp, appointment booking
- Analytics from visits

*inclusive of SST

VIRTUAL EXHIBITION BOOTHS

DELUXE PACKAGE

RM7,500*

Package Inclusions:

VIRTUAL BOOTH
- Customizable booth
- Logo presence
- 3-D Virtual space
- Booth design template

PROMOTE
- 4 Promotional Video Clips
  - 3 minutes (max)
- 4 e-Brochures
  - A4 dimensions
  - Multiple pages
- 4 e-Posters
  - Poster size
- Campaign Product –or- Key Visual
  - Working file

INTERACT
- LiveChat or Comment box
  - Video Chat Integration
- 3 transferable passes to man the virtual booth
  - Access to trade exhibition

CORRESPOND
- Consent to drop-in "Name Card"
- Display of Contact information with links to various platforms
- Website, WhatsApp, appointment booking

EVALUATE
- Visitor Tracking
- Final Summary

3D Booth Example

APMEC 2022

*inclusive of SST

VIRTUAL EXHIBITION BOOTHS

STANDARD PACKAGE

RM6,000*

Package Inclusions:

VIRTUAL BOOTH
- Customizable booth
- Logo presence
- 3-D Virtual space
- Booth design template

PROMOTE
- 1 Promotional Video Clips
- 2 e-Brochures
- 2 e-Posters
- Campaign Product –or- Key Visual
  - Working file

INTERACT
- LiveChat or Comment box
  - Video Chat Integration
- 3 transferable passes to man the virtual booth
  - Access to trade exhibition

CORRESPOND
- Consent to drop-in "Name Card"
- Display of Contact information with links to various platforms
- Website, WhatsApp, appointment booking

EVALUATE
- Visitor Tracking
- Final Summary

2D Booth Example

*inclusive of SST

General Rules
Terms and Conditions

Application

Upon successful application, an exhibitor ID will be provided. Your booking will be confirmed when payment has been received. Once the payment has been cleared, we will link you with the vendor to prepare the items to be uploaded on the virtual booth.

Payment

Account Name   : Academy of Medicine of Malaysia
Bank Name   : Standard Chartered Bank Berhad
Address of Bank   : Publika, Kuala Lumpur
Account No   : 873-1-0377348-5
Swift Code   : SCBLMYKXXXX

Bank Transfer is preferred. More information will be provided upon confirmation of your booking. Please send the form and the transaction slip to the Conference Secretariat.

Cancellation

- Any cancellation or replacement must be conveyed to the organiser via email.
- A cancellation fee of 50% will be levied if the cancellation is received before 15th Nov 2021, 23:59 MYT.
- There will be no refund if the cancellation is received on or after 15th Nov 2021, 23:59 MYT.

Data Protection

By making a booking, the exhibitor has given consent to the organiser to take and use screenshots/recordings during the conference for any of the organisers' promotional purposes in perpetuity in any media without any payment to the exhibitor

APMEC 2022