



ASIA PACIFIC MEDICAL EDUCATION CONFERENCE

APMEC 2022

OUR HERITAGE, OUR STRENGTH:
FUTURE PROOFING HEALTHCARE PROFESSIONALS

TRENDS • ISSUES • PRIORITIES • STRATEGIES

12TH-16TH JANUARY 2022 • VIRTUAL

ORGANISED BY:



CO-ORGANISED BY:



Partners:



VIRTUAL SPONSOR PROSPECTUS

APMEC- Kuala Lumpur
12th-16th January 2022



APMEC 2022

A year of international collaboration

This exciting event will be hosted virtually by Universiti Malaya, together with the National University of Singapore and our local partners, the International Medical University and the Academy of Medicine of Malaysia.

Sponsorship Opportunities

The organizing committee of APMEC 2022 invites you to participate throughout the virtual conference as sponsors. This conference attracted over 1,200 delegates during the virtual APMEC 2021 conference, which represented over 35 countries. Members from various medical and healthcare communities attended APMEC to improve their role as educators and educationists. This included academic and clinical students, staff, and doctors with affiliations at universities, hospitals, industry, and organizations.

We have created several packages that are designed specifically to meet the needs of our delegates, while accommodating the variety of industrial and organizational stakeholders whom we hope will graciously support APMEC 2022.

We look forward to seeing you in January 2022!

VIRTUAL EXHIBITION

Opening Hours

(Indicated times represent Malaysian Time MYT +0800GMT)

- Friday 14 January 2022: 8:30am – 5:30pm
- Saturday 15 January 2022: 8:30am – 4:30pm
- Sunday 16 January 2022: 8:30am – 12:00noon

Exhibitor Application Process

Please refer to the website for application of exhibition package for APMEC 2022.

Upon successful application, an exhibitor ID will be generated.

Your booking will be confirmed when **full** payment has been received. Once the payment has been cleared, we will link you with the virtual platform vendor to prepare the items to be uploaded to the virtual booth.

Please contact the APMEC secretariat at APMEC2022@um.edu.my for any clarification. Please quote your booking ID when making enquiries.

SPONSORSHIP

Package Overview

Platinum

RM30,000*

Gold

RM20,000*

DISPLAY

•Brand/Logo Presence

- Incorporated in virtual platform
- Projected between sessions
- Printed in programme
- Added to correspondence
- Hyperlink on conference website

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INTERACT

•Deluxe Virtual Booth

- Plus Gamification
- Design guidance from platform vendor
- Designated virtual room for live chat
- 3 video links
 - 10 min

•2 Soapbox Sessions

- 15 min
- Day 1-Jan 14
- Day 2-Jan 15

•4 Complimentary Registrations

- Passes to main conference

• Deluxe Virtual Booth

- Plus Gamification
- Designated virtual room for live chat
- 3 video links
 - 10 min

•1 Soapbox Session

- 15 min
- Day 1-Jan 14

•2 Complimentary Registrations

- Passes to main conferences



Sample overview of Main lobby

*inclusive of SST

General Rules

Terms and Conditions

Application

Upon successful application, an exhibitor ID will be provided. Your booking will be confirmed when payment has been received. Once the payment has been cleared, we will link you with the vendor to prepare the items to be uploaded on the virtual booth.

Payment

Account Name	: Academy of Medicine of Malaysia
Bank Name	: Standard Chartered Bank Berhad
Address of Bank	: Publika, Kuala Lumpur
Account No	: 873-1-0377348-5
Swift Code	: SCBLMYKXXXX

Bank Transfer is preferred. More information will be provided upon confirmation of your booking. Please send the form and the transaction slip to the Conference Secretariat.

Cancellation

- Any cancellation or replacement must be conveyed to the organiser via email.
- A cancellation fee of 50% will be levied if the cancellation is received **before** 15th Nov 2021, 23:59 MYT.
- There will be no refund if the cancellation is received on or **after** 15th Nov 2021, 23:59 MYT.

Data Protection

By making a booking, the exhibitor has given consent to the organiser to take and use screenshots/recordings during the conference for any of the organisers' promotional purposes in perpetuity in any media without any payment to the exhibitor