

APMEC 2021

ASIA PACIFIC MEDICAL EDUCATION CONFERENCE

**CONTINUING MEDICAL EDUCATION:
BUILDING RESILIENCE IN CHALLENGING TIMES**
TRENDS · ISSUES · PRIORITIES · STRATEGIES

22nd (Fri) - 24th (Sun) January 2021
Singapore

Organised By:



Participating Partners:



VIRTUAL TRADE EXHIBITION PROSPECTUS APMEC – SINGAPORE 22 – 24 JANUARY 2021



LOGO COMPANY NAME



LOGO COMPANY NAME



LOGO COMPANY NAME



LOGO COMPANY NAME



LOGO COMPANY NAME



LOGO COMPANY NAME



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LOGO COMPANY NAME

TRADE EXHIBITION

VIRTUAL EXHIBITION OPENING HOURS

(All time shown is Singapore Time (SGT) +0800 GMT)

Friday 22 January 2021: 8:30am – 5:30pm

Saturday 23 January 2021: 9:00am – 4:30pm

Sunday 24 January 2021: 8:30am – 12noon

EXHIBITOR APPLICATION PROCESS

- Please return to website for application of exhibition package for APMEC 2021. Upon successful application, an exhibitor ID will be generated.
- Your booking will be confirmed when payment has been received. Once the payment has been cleared, we will link you with the vendor to prepare the items to be uploaded on the virtual booth.
- Please contact Ms Aseelah Bee at aseelah_bee@nus.edu.sg or (65) 6516 1522 for any clarification. Please quote your booking ID when making enquiries.

VIRTUAL BOOTHS

The Organising Committee of APMEC 2021 invites you to participate in the virtual trade exhibition which will take place during the virtual conference.

There are 3 categories of virtual booths for your selection:

	Deluxe	Premium	Standard
Prices	S\$2,675 (S\$2500 + 7% GST)	S\$2,140 (S\$2,000 + 7% GST)	S\$1,284 (S\$1200 + 7% GST)
Passes (Mann Virtual Booth)	10	5	5
Passes (To Attend Main Conference)	5	2	0
Videos	2	1	1
e-Brochures	2	2	2
e-Posters	4	3	3
Backwall	Yes	Yes	No
Fascia Board	Yes	Yes	Yes
1 e-Chatroom	Yes	Yes	No
1 e-Meeting Room	Yes	Yes	No

DELUXE VIRTUAL BOOTH

S\$2,675 (S\$2500 + 7%GST)

PACKAGE INCLUSIONS:

10 passes to man the virtual booth + 5 passes to attend main conference sessions

2 Videos

File format: MP4

Resolution: 720p

Size: 1280px x 710px (Full HD)

2 e-Brochures

File format: PDF

Size: max 5mb

4 e-Posters

Orientation: Portrait

Dimension: 2618px (length) x
3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb

Logos

File format: PNG with transparent background or working file of logo

Backwall / Fascia Board

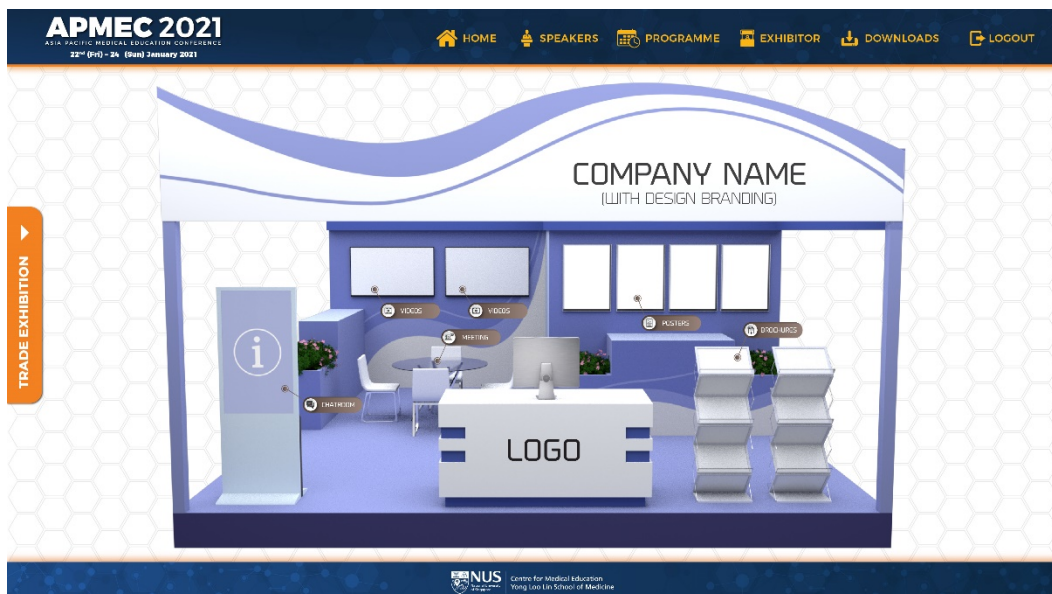
Campaign product/ Company key visual working file for design adaption onto fascia board and backwall.

Other requirements

Exhibitors need to have their own zoom account to facilitate with the meeting room.

1 e-Chatroom

1 e-Meeting Room



PREMIUM VIRTUAL BOOTH

S\$2,140 (S\$2000 + 7%GST)

PACKAGE INCLUSIONS:

5 passes to man the online booth + 2 passes to attend the main conference sessions

1 Video

File format: MP4

Resolution: 720p

Size: 1280px x 710px (Full HD)

2 e-Brochures

File format: PDF

Size: max 5mb

3 e-Posters

Orientation: Portrait

Dimension: 2618px (length) x 3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb

Logos

File format: PNG with transparent background (vector) or working file of logo

Backwall / Fascia Board

Campaign product working file for design adaption onto fascia board.

Other requirements

Exhibitors need to have their own zoom account to facilitate with the meeting room.

1 e-Chatroom

1 e-Meeting Room



STANDARD VIRTUAL BOOTH

S\$1,284 (S\$1200 + 7%GST)

PACKAGE INCLUSIONS:

5 passes to man the virtual booth only

1 Video

File format: MP4

Resolution: 720p

Size: 1280px x 710px (Full HD)

Logos

File format: PNG with transparent background (vector) or working file of logo

2 e-Brochures

File format: PDF

Size: max 5mb

Fascia Board

Campaign product working file for design adaption onto fascia board

3 e-Posters

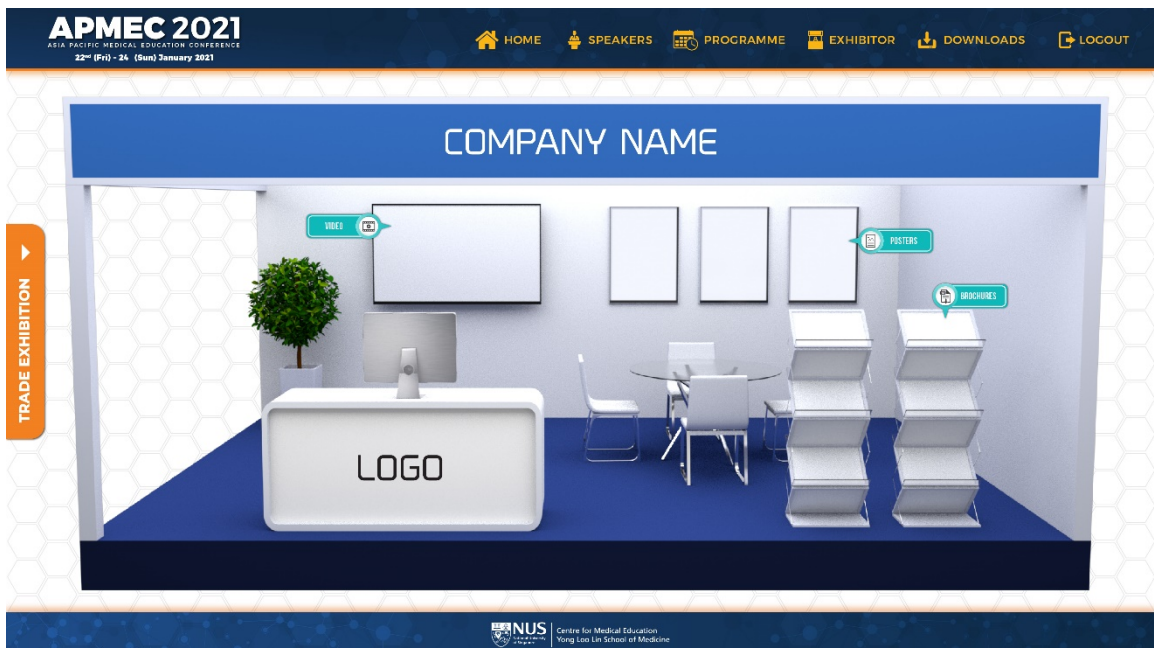
Orientation: Portrait

Dimension: 2618px (length) x 3645px (H)

150 dots per inch (D.P.I)

File format: .JPEG or .png

File size: around 1mb



General Rules; Terms & Conditions

Application

- Upon successful application, an exhibitor ID will be provided. Your booking will be confirmed when payment has been received. Once the payment has been cleared, we will link you with the vendor to prepare the items to be uploaded on the virtual booth.

Payment

- Only online credit card payment will be accepted.

Cancellation

- Any cancellation or replacement must be conveyed to the organiser via email.
- A cancellation fee of 50% will be levied if the cancellation is received **before** 15th Nov 2020, 23:59 SGT.
- There will be no refund if the cancellation is received on or **after** 15th Nov 2020, 23:59 SGT.

General Rules; Terms & Conditions

Data Protection

- By making a booking, exhibitor gives consent to the organiser to take and use screenshots/recordings during the conference for any of the organisers' promotional purposes in perpetuity in any media without any payment to the exhibitor.