

Panel



Prof Ivo Vlaev

Professor

Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore

Ivo Vlaev is Professor of Behavioural Psychology at the Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore. He holds a PhD in Experimental Psychology from the University of Oxford and has held academic positions at University College London, Imperial College London, and Warwick Business School.

His research integrates psychology, neuroscience, and economics to advance a unified theory of behaviour change, tested through interventions in health, finance, education, and the environment. A co-author of the UK Cabinet Office's influential *MINDSPACE* report, which provides a framework for designing effective policy, Ivo has advised governments and organisations worldwide on applying behavioural science to improve policy and decision-making.

Panel



Prof Giuseppe A. Veltri

Professor

Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore

Giuseppe A. Veltri is a Professor of Behavioural Data Science at BISI, Yong Loo Lin School of Medicine, National University of Singapore, and a Professor of Computational Social Science at the University of Trento, Italy. His research interests include applied behavioural science, developing new computational methods for behavioural research and policy. He has worked for the JRC of the European Commission. His research covers topics such as health behaviour, online consumer protection, environmental sustainability, online gambling, and financial decision-making. He is currently working on integrating AI, machine learning, and behavioural science.

Host and Moderator



Dr Eugene Tay

Senior Research Fellow

Centre for Behavioural and
Implementation Science
Interventions (BISI), Yong Loo Lin
School of Medicine, National
University of Singapore

Eugene Tay is a behavioural scientist with a passion for research that protects and/or enhances the welfare of individuals in organisations and in society. His primary research interests include organizational behaviour (e.g., incivility, bystander intervention), health services research (e.g., person-centred care), and decision making (e.g., shared decision making). He employs laboratory and online experiments, conducts observational field studies, and develops surveys for investigating phenomena of interest, generating insights to inform theory and practice.

Before joining BISI, Eugene was the Research Manager at NUS Care Unit and has experience with running campus climate surveys, grant management, mentoring early-career researchers, formulating policy and practical recommendations, and developing behaviour change interventions. Eugene has worked with healthcare practitioners on topics ranging from shared decision making to disruptive behaviour. He also has prior experience working with the Behavioural Insights Team in HMRC and with the UK Consumer Rights Association.

Time (SGT)	Programme
12.30PM–12.35PM	Introduction Host and Moderator: Dr Eugene Tay <i>Senior Research Fellow, Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore</i>
12.35PM–1.15PM	Panel Discussion Speakers: Prof Ivo Vlaev <i>Professor, Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore</i> Prof Giuseppe A. Veltri <i>Professor, Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore</i>
1.15PM–1.25PM	Short Q&A
1.25PM–1.30PM	Closing Remarks