

Panel



Professor May O. Lwin

President's Chair Professor,
Wee Kim Wee School of
Communication and Information,
Nanyang Technological University
(NTU)

Co-Director, Center for
Healthcare Communication
(COHEN), Nanyang Technological
University (NTU)

May Lwin is the Chair and President's Chair Professor of Communication Studies at Wee Kim Wee School of Communication and Information (WKWSCI), Nanyang Technological University (NTU) Singapore. She also serves as Joint Professor (Honorary) in the NTU LKC School of Medicine.

A Fellow of the International Communication Association, she specialises in strategic communication and health communication. Her research projects involve the utilisation, design, and assessment of digitally mediated communication and social media to influence health behaviors. Her expert insights in communication for health has been deployed in various health and disease contexts including Covid-19, dengue, AMR and OneHealth. Aside from her work on digital media use for health, she has been leading behaviour and policy impact studies involving food, social media and technology.

Panel



Professor Nick Sevdalis

Academic Director, Centre for
Behavioural and Implementation
Science Interventions (BISI), Yong
Loo Lin School of Medicine,
National University of Singapore

Nick Sevdalis read psychology at the Panteion University of Athens (Greece), and obtained a MSc in Organisational & Economic Psychology from the same university, before completing a PhD in behavioural decision science in 2004 (UCL, UK). Nick has held academic appointments in the Department of Surgery and Cancer at Imperial College London, UK (2004 – 2015), before joining King's in 2015 to lead the Centre for Implementation Science there.

Nick's research is situated within the multidisciplinary space of implementation science, improvement science, and applied psychology, most recently focusing on hybrid effectiveness-implementation trials across a number of different conditions and methodology development for implementation research. Nick's research has been disseminated in over 400 papers and chapters and over 120 invited talks to-date.

Host and Moderator



**Associate Professor
Robyn Mildon**

Visiting Associate Professor,
Yong Loo Lin School of Medicine,
National University of Singapore

Executive Director, Centre for
Evidence and Implementation
(CEI),
Singapore/Australia/UK/Norway

Robyn Mildon, PhD, is an internationally recognised figure in the field of implementation science, evidence synthesis and knowledge translation, and program and policy evaluations in health, education and human services. She is the Founding Executive Director of the Centre for Evidence and Implementation (CEI www.ceiglobal.org), a global social purpose organisation whose work now spans across 7 countries including Singapore. She is an Adjunct Associate Professor at Monash University, a Visiting Professor at the Yong Loo Lin School of Medicine, National University of Singapore, Co-Director of the recently established Behavioural and Implementation Science Interventions (BISI), National University of Singapore, and Chair of the upcoming Evidence and Implementation Summit 2023 (www.eisummit.org).

Over her career, Robyn's work has helped to advance the implementation of better evidence in policy and practice settings, improving the quality and effectiveness of health, education and human services. She has been a keynote speaker at multiple events around the globe and designed and led a number of workshops to train students, policy makers and practitioners in implementation science and evaluation methods. Robyn has authored or co-authored multiple peer-reviewed publications, commissioned evidence synthesis reviews and book chapters. She also led the design and delivery of the Specialist Certificate in Implementation Science at the University of Melbourne and is a Co-Author of an edited book Implementation Science 3.0 (Springer, 2020).

Time (SGT)	Programme
9.30AM – 9.35AM	<p>Introduction</p> <p>Host & Moderator: Associate Professor Robyn Mildon <i>Visiting Associate Professor, Yong Loo Lin School of Medicine, National University of Singapore</i> <i>Executive Director, Centre for Evidence and Implementation (CEI), Singapore/Australia/UK/Norway</i></p>
9.35AM – 10.25AM	<p>Panel Discussion</p> <p>Speakers: Professor May O. Lwin <i>President's Chair Professor, Wee Kim Wee School of Communication and Information, Nanyang Technological University (NTU)</i> <i>Co-Director, Center for Healthcare Communication (COHEN), Nanyang Technological University (NTU)</i></p> <p>Professor Nick Sevdalis <i>Academic Director, Centre for Behavioural and Implementation Science Interventions (BISI), Yong Loo Lin School of Medicine, National University of Singapore</i></p>
10.25AM – 10.30AM	<p>Closing Remarks</p>