

2 September 2009

NUH CEO takes on new, additional teaching role in NUS

Mr Joe Sim, the Chief Executive Officer (CEO) of National University Hospital (NUH) has been appointed an Adjunct Associate Professor in the NUS Yong Loo Lin School of Medicine and the NUS Business School with effect from 1 August 2009.

Into his seventh month as the CEO of Singapore's tertiary teaching hospital, Mr Sim is taking on the additional academic challenge of sharing his knowledge and experience in public health administration with students in the two faculties. Specifically, he will be involved in the Masters of Public Health programme at the Department of Epidemiology and Public Health in the medical school and facilitate cross-faculty learning in terms of identifying potential research projects between the business school and the hospital that are beneficial to the healthcare scene.

"This is indeed a significant moment and an opportunity to link NUH, one of Singapore's premier front-line restructured hospitals to the NUS in terms of public service, research, and education. Mr Sim is an advocate for raising the quality of clinical care through hypothesis-driven research and outcome-driven education. The university's multidisciplinary, no-walls culture will greatly facilitate research and education. It will develop better models of healthcare in Singapore and the region," said Professor John Wong, Deputy Chief Executive, National University Health System and Dean of the NUS Yong Loo School of Medicine.

Professor Bernard Yeung, Dean and Stephen Riady Distinguished Professor of the NUS Business School said, "As we strive to become a global business school, we hope to be a forum for stimulating exchanges and engagement of faculty, students and industry leaders to generate thought leadership and cutting-edge practices. We are happy to have Mr Sim on our team and I am confident that he can bring on board his extensive experience and knowledge in business and healthcare management to our students."

A former Administrative Service Officer, Mr Sim held various postings in the Ministry of Finance, the Ministry of Defence and the Community Development Council. He moved on to be an entrepreneur in e-business consultancy and later joined a firm as a lead or key member of various projects.

In 2002, Mr Sim joined the National Healthcare Group (NHG) as its Chief Corporate Development Officer. He was responsible for strategic planning and led various projects including the implementation of a cluster-wide enterprise IT system to harmonise hospital operations, finance, materials management and billing processes across all NHG institutions and business units.

From August 2008, Mr Sim was Acting CEO and concurrently Chief Operating Officer (COO), a position he has held since June 2006. He oversaw the strategic planning and operations of the 960-bed tertiary hospital. Under his guidance, the hospital was able to provide better services, improved safety and outcomes for patients with financial savings. This March, he was officially appointed as the hospital CEO.

Mr Sim received his B.A. (Honours First Class) from Trinity College, Cambridge University, England and master's degree in public administration from Kennedy School of Government, Harvard University.